



kinitron Voice Products

Internet Telephony for Business:

Q & A (straight **Q**uestions & straight **A**nswers)

Are you fed up with paying large phone bills?

How good is 1p per minute to any landline in UK, Western Europe, North America and many other international destinations at any time of the day? What about 1p for minimum (connection) charge?

Kinitron can reduce your phone bill dramatically. Depending on the calls mix, phone bills can be reduced by 2 - 8 times.

Are you paying over the odds for your current phone system?

Many traditional telecoms companies charge vast amounts of money to install and to maintain a central switchboard. Adding an extra phone often costs an arm and a leg.

A fully installed Kinitron phone system costs less than half the installation and maintenance cost of traditional phones systems.

Are you a small business that wants to look like a big company?

Big businesses need all the functionality of high-end traditional phone systems, such as welcome messages, voice mail for each person, and audio conferencing facilities for multiple people. However, smaller companies can rarely afford these systems.

Kinitron can deliver all of the high end, big business functionality at a realistic small business cost. A single phone is only needed to make a start.

Does your business operate from multiple sites?

A phone system that spans multiple offices in different geographical locations has always been the preserve of big business. Now Kinitron can offer these features to your business. Kinitron's phone systems can provide a central switchboard for all of your regional, national and even international offices with a single switchboard number, e.g. 020 7043 8438, any other UK area code, 0845 or 0870 telephone number.

Kinitron can bridge the geographical divide seamlessly and at no additional cost.

Do your employees need to work from home? Could tele-working and flexi-working expand the possibilities for your business?

Allowing employees to work from home can be good for business and morale, but it can have its own disadvantages. Taking calls at home has long been a barrier to truly integrated home working. The Kinitron phone system allows you to take all of your office calls on your office extension at home at no additional cost. Kinitron's mobility services complement the phone systems, allowing employees to work from home without impact on business performance or customer service.

Kinitron telephony systems allow you to be in the office, at home.



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Do you want to expand your workforce or to offer extended business hours, while keeping costs low?

Hiring new staff requires new office space, additional office facilities and desks, which add to the fixed costs. Staff costs also need to match market rates. Tele-working allows people to work from home, thus reducing the office overheads, avoiding the commuting time and costs, and making it possible to expand the available workforce further away from the office, often at reduced labour rates. Business hours can also be extended as people will be able to answer the calls while they are on shift at home.

Kinitron's phones and mobility services allow flexible and low-cost expansion of the workforce and of the working hours. This is an ideal solution for virtual call centres and for customer services organisations.

Will your business need to move offices in the future?

Moving offices is always time consuming and expensive. Changing phone numbers can add to the hassle and expense. Your customers need to be notified, new stationery needs to be printed, calls need to be re-directed (if possible). With Kinitron's phone system, you can own your phone numbers and move them at no cost to any location. You can also move the phone system with great ease. There are no complicated wires to worry about. No callouts for expensive engineers or cablers. Just pick up and go!

Kinitron provide portable numbers and phone systems. Minimal cost, minimal hassle, no business disruption.

How is all of this possible?

Recent advances in technology have dramatically changed the way in which telecommunications services are provided. These advancements translate into affordable, flexible, state-of-the-art phone systems and calls at a fraction of the cost of traditional offerings. Internet phones use the same type of connections as PCs and other IT equipment, thus reducing the complexity and costs of the office infrastructure.

Kinitron is delivering the benefits of value innovation to their clients: increased capability at hugely reduced costs.

How much does an installation cost?

Purchase prices start from £150 per handset (extension). This cost includes installation and training. Monthly charges for each handset start from £7 per month to rent the service. Monthly costs can be lower when onsite equipment is required. Voice-mail, audio conferencing and call charges from 1p / min, all come as standard.

Kinitron provide an out of the box solution at an affordable price.

Where's the catch?

There is usually a catch when something sounds too good. Kinitron are confident that their telephony product will be a success for your company, so we are happy to offer a 28 day money back guarantee, for you to try out the service with a single handset.

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For more information about the Kinitron phone systems:

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